



# ROB BAIRD

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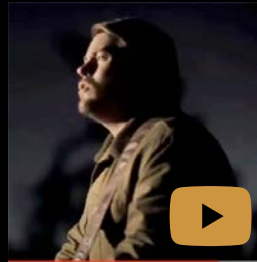
250K  
MONTHLY  
LISTENERS

95M  
ALL TIME  
STREAMS

## BIOGRAPHY

Born and raised in Memphis, TN, Rob Baird began his career sneaking into juke joints and landing between-set gigs at local clubs before he was old enough to drink. By his early twenties, he'd scored a Nashville publishing deal, but an insatiable desire for creative independence eventually led him to Austin, TX, where he spent the better part of the next decade grinding it out on the road, releasing six critically acclaimed studio albums on his own label and sharing dates with the likes of Jason Isbell, Nathaniel Rateliff, and Billy Joe Shaver. Along the way, he would earn praise everywhere from Rolling Stone to the Wall Street Journal, land songs in TV shows including Yellowstone and Nashville, and rack up nearly 100 million streams across platforms.

Baird's latest album, *Burning In The Stars*, is undoubtedly his finest, laying it all on the line with raw, vulnerable reflections on hope and loss, faith and resilience, heartbreak and redemption. The songs are lean and compact, cutting to the quick with surgical precision, and the performances are similarly direct, fueled by earnest, melodic arrangements that call to mind everything from Tom Petty and Bob Seger to Lucinda Williams. The result is a cinematic mix of alt-country intimacy and rock and roll ecstasy that refuses to shy away from pain in its pursuit of growth, a masterfully mature work of lyrical and sonic craftsmanship built around the promise that it's never too late to become who we're meant to be.



## Top Streams

1		Fade Away	21,534,489
2		Run of Good Luck	16,141,118
3		I Tried	10,311,153
4		Dreams and Gasoline	6,430,273
5		Mercy Me	4,381,180

## MONTHLY LISTENERS - TOP CITIES

Dallas, TX 12k listeners	Houston, TX 8k listeners	Atlanta, GA 8k listeners	Denver, CO 11k listeners	Chicago, IL 7k listeners	Austin, TX 6k listeners
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15K



15K



7K



22K



2K

- **Opened for Jason Isbell, Nathaniel Rateliff & The Night Sweats, Ryan Bingham, and Billy Joe Shaver**
- **Featured in Wall Street Journal, Rolling Stone and Spin Magazines**
- **10 Songs Placed on TV including American Idol, Yellowstone, Nashville, and The Ranch**