



# Rob Baird

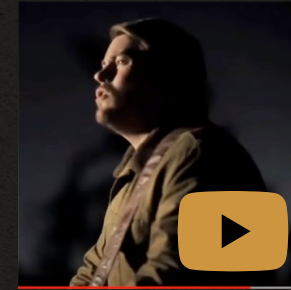
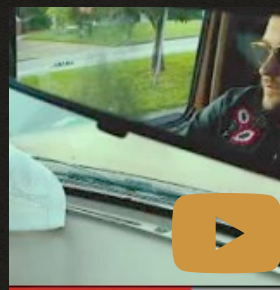
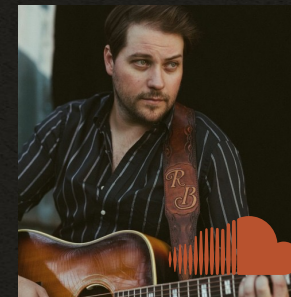
WWW.ROBBAIRDMUSIC.COM

**900K**  
Listeners

**55M**  
Streams

## Biography

Born and raised in Memphis, Tennessee, Rob Baird began his music career while pursuing a ranch management degree at Texas Christian University. After countless performances in Fort Worth's well know bar scene, Baird's career quickly picked up steam allowing him to record his debut record "Blue Eyed Angels" which included the career-changing "Fade Away." This effort immediately launched Baird's career when he signed with Carnival Records and began releasing music that has gained national attention. Baird has gone on to release five studio albums under his own label, Hard Luck Recording Company. Through the power of streaming services and staggeringly consistent releases, Baird has since been able to grow his audience year after year. His releases have been reviewed and featured in Rolling Stone, The Wall Street Journal, and Spin Magazine, while also being featured in over a dozen television shows including and most recently in Season 2 of Yellowstone. He also shared the stage with artists such as Nathaniel Rateliff, Ryan Bingham, and the late Billy Joe Shaver while as performing at such national festivals as Austin City Limits.



## Top Streams

1		Fade Away	12,153,854
2		I Tried	6,880,909
3		Run of Good Luck	14,429,903
4		Mercy Me	3,516,847
5		When I Go	1,543,839

Dallas, TX  
35k listeners

Houston, TX  
25k listeners

Atlanta, GA  
22k listeners

Denver, CO  
21k listeners

Chicago, IL  
17k listeners

Austin, TX  
10k listeners



**15K**



**13K**



**7K**



**20K**



**2K**

- Opened for **Jason Isbell, Nathaniel Rateliff & The Night Sweats, Ryan Bingham, and Billy Joe Shaver**
- **Featured in Wall Street Journal, Rolling Stone and Spin Magazine**
- **10 Songs Placed on TV including Yellowstone, Nashville, and The Ranch**